Intellectual Property – Patents and Copyrights

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Overview

- Copyright and your computer
- Copyright and the Internet
- Copyright and Multi-Media
- “Digital Agenda” Copyrights
- University Policy
- Commercialisation
- Common Problems
Copyrights – Different Types

• Literary Works – including source code
• Artistic Works
• Dramatic Works
• Musical Works in written form
• Sound Recordings
• Films
• Broadcasts
• Online Transmission
Copyright and your computer

- Operating System
- Applications
- Enhancements
- Programs
- Data
- Data Formats
- Re-Sale
Computer Code

- May be a copyright work and a patent
- If copyright, adaptation rights and moral rights are reserved
- If a patent, other applications using the innovation must pay royalties
- Mixed up rights – e.g. multimedia
Copyright and the Internet

- Site Licences
- Public Domain declarations
- Infringing online copyrights
- Password areas
- Warez sites
- Jurisdiction
- Deep-Linking
Copyright and Multi-media

- Fair dealing and sampling
- Copyright clearances
- Crediting contributors
- Reproduction rights
- Responsibilities of Networks (ISPs, Universities, Colleges, Businesses)
- AU-USA FTA, Anti-Counterfeiting TA (ACTA)
New “Digital Agenda” Copyrights

- “Making Available” over the Internet
- Moral Rights
- Reverse Engineering
- Format shifting
- Jail-Breaking
UWA IP policy

- Default position – Students own their own IP
- Policy on taping & transmitting lectures
- Ownership and Free Licences
- Staff and Student collaborations
- Contracted research
Commercialisation of UWA IP

- Research funding
- Commercial Partnerships
- Revenue sharing & royalties
- Offshore Licensing
Common Problems

• Collaborative Works
• Educational Purposes
• Out of print
• Photographs
• Translations
• Updating texts
• Copyright agreements
Thank you – Any Questions?

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